SÖRLÄ

CAMP

Fact Sheet

New Luxury For Experience Travelers

The land on which Sörla Luxury Camp is located is a place where much of what makes Iceland so unique converges – spectacular nature, vibrant flora and fauna, rich soil, unparalleled views of the northern lights far away from the light pollution of the city, and more. The two highest points on the property, on either side of the camp, offer stunning views of the surrounding areas and are easily accessible by foot. Depending on the season, you may catch a glimpse of wild foxes, mink, sheep, and horses during your stay. In the winter, weather conditions sometimes mean that Superjeeps are needed to traverse the rugged terrain. The current owners purchased Sörla in 1995 and, initially paying little attention to the beauty of the land, first used it as pastureland for grazing horses. Once they realized the property's potential, it was gradually developed, with the first project being the luxury camp.



Location

"Sörla Camp is located in spectacular southwest Iceland, in a natural paradise just over an hour outside of the hustle and bustle of Reykjavík. Situated along the Þjórsá river, the property offers expansive views of the surrounding area. To reach Sörla from Reykjavík, take the Ring Road (Route 1) past Selfoss and exit onto Route F26. After 2.7 miles (4.4 kilometers), take Route 286. Look for the Sörla signs after 4.5 miles (7.3 kilometers)."




SÖRLA
CAMP
284
286
1
F26
HELLA
REYKJAVÍK
1
HVERAGERÐI
1
SELFOSS
1
284
286
F26
HELLA

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Architecture

Sörla Camp seamlessly blends modern Scandinavian design with echoes of Icelandic nature, inviting guests into an experience that is at once luxurious and in harmony with the natural world. Exterior structures on the property are made of custom-cut larch, and the black hue of the roof and Danish-made windows recall the shine of obsidian, a volcanic glass. Throughout the camp, you'll see elements inspired by natural geometric basalt column formations found across Iceland. Illuminated columns guide your way into the camp in the darker months, and the outdoor hot and cold pools also feature basalt column designs.

Our Nordic tipis, designed in Sweden and inspired by Sámi culture, ensure an authentic camping feeling without sacrificing comfort. Air shafts allow for good ventilation and refreshing Icelandic air, but several levels of heating options allow for comfort in any weather. Touches of Icelandic wool add warmth to keep you cozy, even on chilly winter nights, and you can don a top-quality dry robe for an extra layer of protection from the elements when you venture outside.





Interior Design

Sörla's interiors feature a style that is modern yet warm, with colors reflecting the hues of Iceland's natural color palette and design choices that reflect our dual values of luxury and sustainability. Our Nordic tipis are furnished with top-quality beds from Jensen, where you'll rest easy not only because they're so comfortable but also because they conform to the highest sustainability standards. In the morning, you'll wake to the feeling of sunshine warming the tent, bringing you that nostalgic camping feeling – without any of the extra work or inconveniences of traditional camping.

The camp's buildings feature elements of both oak and American walnut, providing a warm contrast to the grey Italian tile and reflecting the symbiosis of Iceland's natural elements of fire and ice. The bathhouse, sauna, and service center feature floor heating that keeps your feet toasty warm even on the coldest winter days.

The kitchen where our on-site chef will prepare personalized meals for you throughout your stay features German design and is outfitted with top-notch Miele appliances. Countertops are made of Dekton, a revolutionary new material that's made of 100% recycled materials, scratch- and heat-resistant, and is produced in a carbon-neutral manner.

We want staying at Sörla to be a feast for all the senses, so we've worked with local fragrance makers to ensure that our custom-made organic skin-care products will envelop you in an olfactory experience inspired by the natural world around you.

Hospitality

At Sörla, you may be in the middle of Iceland‘s wild and beautiful countryside, but we want you to feel at home. Our on-site chef and/or host will greet you upon arrival, show you around the property, and be available to you throughout your stay, 24/7 if needed. The chef can accommodate most dietary preferences and is there to make sure you have whatever you want, whether it be a simple homestyle meal or a memorable fine dining experience.

We provide a selection of Icelandic-made beers and spirits, as well as the finest wines from abroad. Wine pairings are available for any meal, and if you’re looking for an extra touch of elegance to celebrate a special occasion, we have a carefully curated selection of exclusive bottles available for a surcharge.



SÖRLA
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WELCOME

1. SÖRLATUNGA
2. SÖRLA BATHS
3. NORDIC TIPIS
4. HEATING
5. STORAGE
6. BATHROOMS
7. GAZEBO
8. OUTDOOR PLAY
9. CAMPFIRE
10. VIEWPOINT SIGN A
11. VIEWPOINT SIGN B





Nordic Tipis

Each tent is 45 m2 (485 ft2) and includes two high-quality Jensen beds and mattresses that can be arranged as two separate twins (90 x 200 cm) or connected with a quality mattress topper to form a king bed (180 x 200).

To ensure your comfort in any weather, each tent is equipped with a silent heating system. On especially cold winter days, radiant heat can provide additional warmth. We want you to be in harmony with nature at Sörla, and while we've taken measures to make sure no critters make their way into your tent, it's always a possibility in the countryside. Rest assured that there are no poisonous insects or other dangerous wildlife in Iceland, so if you do find yourself face-to-face with any critters, there's no need to be concerned.

To maintain a tranquil environment, the tents are not equipped with televisions. However, high-speed wireless internet is available throughout the camp. All tents are non-smoking (this includes vapes/e-cigarettes).







Tent Features

- Jensen beds from Norway
- Wool duvets and pillows
- Icelandic lamb skins
- Furniture designed in Iceland and built using American walnut creates a sense of continuity among all the buildings
- Adjustable lighting
- Luxurious linens made of long-staple Turkish cotton
- Heating system, plus additional heating options for particularly chilly days and nights
- Vintage woolen rugs
- Nespresso machine and selection of tea
- Well-stocked minibar
- Phone charging stations
- Sonos sound system
- Work station / Makeup station
- Wardrobe

Experiences

Tildra experience

At Sörla, every stay blends Icelandic nature with the comfort of your private retreat. The Tildra Experience offers simplicity and freedom - your pace, your choice. Enjoy a chef’s kitchen or explore nearby restaurants for unforgettable meals.

Lóa experience

At Sörla, experience warm hospitality and Icelandic nature with a rustic twist. Cook alongside your host, learning traditional farm-inspired recipes with local ingredients. A simpler, hands-on approach - same comfort, just more connection.

Rjúpa experience

Your stay at Sörla Camp combines luxury and nature with curated experiences. Enjoy home-style dinners prepared by a local cook and the attentive care of your personal host - ensuring every detail is perfect for a tranquil, immersive escape.

Spói experience

At Sörla Camp, luxury meets nature with curated experiences. Savor gourmet dinners crafted by a private fine dining chef using the finest local ingredients, while your personal host ensures every detail is flawless—creating a tranquil, immersive escape.





Sörlatunga

Sörlatunga offers a range of features designed for comfort and relaxation. It includes comfortable sofas and chairs, a dining area, adjustable lighting, and floor heating. Guests can enjoy specialty coffees made with a Jura coffee machine while listening to their favorite music on portable Bluetooth speakers or the Sonos sound system, which plays in all common areas.

The upper level of the building is home to the host and chef’s quarters as well as the Sörlatunga Lounge, a relaxing place offering stunning panoramic views of the camp and surrounding countryside. The lounge maintains an elegant yet laid-back atmosphere, perfect for unwinding. Here, you can enjoy any beverage of your liking and unwind in comfort.





Gazebo

The Gazebo is a versatile and inviting space where guests can dine or relax. It features sliding doors that can be opened or closed to suit the weather, ensuring perfect comfort. The area is heated and includes a long gas fireplace that separates the lounge and dining table, creating two distinct spaces within the winter garden. The outside dining table, made of American walnut, and the lounge area provide ample seating. Adjustable side screens offer protection from the wind, making it an ideal space to wind down in the evening.


Sörla Camp

Bathrooms

The bathrooms feature a walk-in shower and heated towel racks, allowing you to hang up your damp towel for quick and hygienic drying or to keep a clean towel toasty warm for when you need it. For your comfort, quality bathrobes and slip-on shoes are provided, making it easy to walk from your tent to the bathhouse, which is conveniently located nearby to enhance your connection to nature. Additionally, you'll find skincare products and other amenities, along with a hair dryer and hair straightener for your convenience.

Sorla Camp offers three beautifully appointed bathrooms and an outdoor shower, inviting you to refresh in harmony with nature.

For those who desire comfort throughout the night, a camping toilet can be placed in your tent during evening turndown service.





Sörla Baths

SAUNA

- Harvia stone heater from Finland
- Bench made of Icelandic poplar

OUTDOOR FEATURES

- Hot geothermal pool
  - Continuous flow of geothermal Icelandic water
  - Design inspired by the geometric beauty of natural basalt columns
  - 1.1 m (3.3 ft) deep
  - Swim caps available for windy weather
  - Perfect place to relax under the midnight sun – or stay warm watching the northern lights dance across the sky
  - In-tub lights and deck lights can be switched off for ideal northern lights viewing
- *Cold plunge*
  - Take a dip in brisk glacial water
  - Latest trend in wellness and very popular among the locals
- *Outdoor shower*
  - A cozy outdoor shower tucked in a sheltered porch, with heating







Campfire

Two outdoor fireplaces add extra warmth and ambience in chilly weather. One is tripod-style, while the other is a more rustic pit fireplace dug into the ground.

Sörla's third fireplace is located in one of the most stunning spaces on the property. The gazebo, made of Icelandic spruce, features expansive windows that allow you to take in sweeping views of the surrounding countryside. Sliding doors can be opened in warmer weather to create a hybrid indoor-outdoor space and closed for protection from the elements on cooler days.

Campfires are weather depending.





Outdoor Play

- Ax throwing
- Giant hammock
- Frisbee golf course
- Darts
- Cricket
- Baseballs and mittens
- Guided or self-guided hikes: take in the panoramic view from the highest points on the property, enjoy bird watching
- Northern lights hike (winter)









Activities

Are you up for activities? You'll have an activity manager on site, in addition to the host and chef, to curate season- and weather-appropriate activities for you as additional options.

Summer:

- Mountain bikes suited to the rugged landscape
- Four-wheeling buggies
- Horseback riding
- Fishing
- Longer hikes

Winter:

- Four-wheeling buggies
- Horseback riding
- Longer hikes
- Tobogganing
- Snowshoeing
- Ice fishing

All gear needed for adventure activities is provided. Please note that these activities are optional and not included in your stay. Last-minute booking is not guaranteed.



Buggies


YAMAHA

Horseback riding



Hike





Toboggan

Snowshoeing

Sörla Restaurant

We use ingredients sourced from the region whenever possible and cook everything to order according to your preferences. From elevated regional cuisine to home-style comfort food, including simplified favorites for our youngest guests. Meals are served family-style and personally presented, with wine pairings and other beverages to complement your custom menu. We can accommodate most dietary restrictions and preferences (only in Spói Experience). If you have specific requests or concerns, please contact us ahead of your stay.





Sörla Snow

Experience the true essence of survival in a snow house – just like locals and Arctic travelers have done for centuries.
This is not just a winter adventure – it’s a journey into Iceland’s raw and untouched highlands, where glaciers, volcanoes, and endless snowy horizons create a breathtaking landscape.

On this tour, you’ll sleep in a snow house carved into a snow-covered slope, a traditional shelter used for hundreds of years by Icelanders and people in cold regions to find refuge from harsh winter weather. Built from snow and shaped to withstand the elements, these shelters offer surprising warmth and safety in the heart of the winter wilderness.

You’ll be in safe hands with our experienced Icelandic guides, who know this land like no one else. For over a thousand years, Icelanders have mastered the art of living in extreme conditions, and now you can learn their secrets.

We take you to remote locations far from the crowds. The snow house will be ready when you arrive, but we’ll share the techniques of building one and how to make your stay comfortable and safe. We’ll prepare a hearty mountain meal over open coals and share stories of Icelandic sagas, Norse mythology, and survival traditions from Iceland’s long, cold winters.

This is an experience like no other – a chance to learn, explore, and immerse yourself in the authentic spirit of Arctic life. Whether under the dancing northern lights or in a snowy blizzard, this adventure is unforgettable – because here, nature is the magic.

Join us for a journey that combines knowledge, authenticity, and unforgettable moments in one of the most spectacular places on Earth.

Sörla Wild

This is more than just a camping trip – it’s an unforgettable adventure into Iceland’s raw and untouched nature, where glaciers, volcanoes, and endless horizons create a breathtaking landscape.

We take you to remote location surrounded by stunning scenery, far from the crowds. Equipped with top-quality gear designed for Iceland’s unique conditions, you’ll discover how to camp and cook outdoors in the heart of nature. We’ll set up the camp and prepare an authentic mountain meal.

You’ll be in safe hands with our experienced Icelandic guides, who know this land better than anyone. For over a thousand years, Icelanders have mastered the art of living in this extraordinary environment – and now you can learn their secrets.

This is an experience like no other: a chance to learn, explore, and immerse yourself in the traditions of survival and outdoor living on Iceland’s highlands. Whether it’s summer under the midnight sun or winter beneath the northern lights, this adventure hardly never gets canceled due to weather – because that’s part of the magic.

Join us for a journey that combines knowledge, authenticity, and unforgettable moments in one of the most spectacular places on Earth.



Please note: In the unlikely event of extremely bad weather conditions, we reserve the right to cancel your booking for safety reasons.

Please note that Sörla welcomes guests from the age of two and can host a party of up to 8 guests.

Your stay is always private.

SÖRLA CAMP

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